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## **Luminus Devices Selected by AlwaysOn as a GoingGreen Silicon Valley Global 200 Winner**

*Recognized for creating technology innovations in green technology*



**Billerica, MA December 6, 2012**—[Luminus Devices, Inc.](#) today announced that it has been chosen by AlwaysOn as one of the GoingGreen Silicon Valley Global 200 winners. Inclusion in the GoingGreen Silicon Valley Global 200 signifies leadership amongst its peers and game-changing approaches and green technologies that are likely to disrupt existing and entrenched players in traditional technology. Luminus Devices was specially selected by the AlwaysOn editorial team and industry experts spanning the globe based on a set of five criteria: innovation, market potential, commercialization, stakeholder value, and media buzz.

Luminus Devices and the GoingGreen Silicon Valley Global 200 companies were honored at AlwaysOn's seventh annual GoingGreen Silicon Valley, November 27th and 28th, 2012, at the Golden Gate Club in San Francisco, CA.

“Luminus Devices is proud to accept this award from AlwaysOn,” said Keith T.S. Ward, CEO of Luminus Devices. “GoingGreen highlights the importance of green technology and the positive impact that LEDs can have on our energy usage and our environment, and through this our company plans to encourage the widespread use of LEDs to save energy, reduce costs, provide better lighting solutions, and create a cleaner global environment.”

The GoingGreen Global 200 winners were selected from among thousands of domestic and international technology companies nominated by investors, bankers, journalists, and green technology industry insiders. The AlwaysOn editorial team conducted a rigorous three-month selection process to finalize the 2012 list.

“This year’s GoingGreen Global 200 displays a maturity in the green technology industry that makes it very attractive to both investors and innovators,” says Tony Perkins, founder and editor of AlwaysOn. “This year’s GoingGreen Global 200 winners are pushing the bounds of how technology can bring about change in the war on our planet’s waning resources. The strength of these companies lies in their ability to nurture innovative ideas and see them through to successful, sustainable, and profitable businesses.”

A full list of all the AlwaysOn GoingGreen Silicon Valley 200 winners can be found on the AlwaysOn website at: <http://www.aonetwork.com/AOStory/Announcing-2012-GoingGreen-Global-200-Top-Private-Companies>

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#### **About Luminus Devices**

Luminus Devices is a leading developer and manufacturer of LED technologies and solutions for the multi-billion dollar global illumination market. Luminus’ high efficacy and high brightness LEDs are used by many of the world’s biggest companies for general lighting, projection display, entertainment, ultraviolet curing, life sciences, medical, portable, transportation and digital signage lighting applications. Luminus has more than 151 patents/patents pending worldwide, and its revolutionary Big Chip LED™ technology enables new markets for solid-state lighting. Luminus has been certified for ISO 9001:2008, ISO 14001:2004/OHSAS 18001:2007 and its testing lab is accredited for ISO/IEC 17025:2005 for testing LEDs to the LM-80 standard. Headquarters and manufacturing facilities are located near Boston, Massachusetts, U.S.A. For more information, visit [www.luminus.com](http://www.luminus.com)

#### **About AlwaysOn**

AlwaysOn is the leading business media brand networking the Global Silicon Valley. AlwaysOn helped ignite the social media revolution in early 2003 when it launched the AlwaysOn network. In 2004, it became the first media brand to socially network its online readers and event attendees. AlwaysOn’s preeminent executive event series includes the Silicon Valley Innovation Summit, OnMedia, OnHollywood, IMPACT Venture Summit Mid-Atlantic, Venture Summit East, OnDemand, Venture Summit Silicon Valley, OnMobile, and GoingGreen Silicon Valley. The AlwaysOn network and live event series continue to lead the industry by empowering its readers, event participants, sponsors, and advertisers like no other media brand.