



## **Luminus Devices and Vision X Lighting Announce Strategic Partnership Agreement**

*Partnership will Displace Traditional High Intensity Discharge (HID) Technology with Big Chip LEDs for Long Throw Spot Lighting Applications*

**Philadelphia, LIGHTFAIR International (April 23, 2013)** – Luminus Devices, Inc., and Vision X Lighting announced today a strategic partnership aimed at extending the adoption of LED technology into lighting applications that are currently dominated by High Intensity Discharge (HID) lamp technology. The collaboration between Luminus, a leading high brightness LED manufacturer, and Vision X Lighting, a leading supplier of aftermarket automotive lighting fixtures, will create a new class of LED lighting products that can provide the power and punch of HID based systems.

“We assessed many high brightness LED products from manufacturers throughout the industry, but ultimately decided to partner with Luminus Devices because their Big Chip products perform at a level that sets them apart,” said Tony Georgitsis, President of Vision X Lighting. “With a Luminus LED at the heart of the light fixture, we can deliver useful light at distances that could only previously be achieved with HID lamps. This is a true breakthrough in automotive aftermarket lighting, and we are thrilled about the partnership with Luminus, and the exciting new products we will be releasing in the coming months.”

Vision X Lighting has recently launched its first product using a single Luminus LED ...Light Cannon. Light Cannon can produce a usable beam of light at a distance of more than 1,000 feet.

“We couldn’t be happier to announce our partnership with Vision X Lighting, a world-class company at the forefront of innovation,” said Jim Hunter, VP & GM of Global Commercial Markets at Luminus. “At Luminus, we excel at providing our customers with high brightness LEDs that produce thousands of lumens. As demonstrated through our partnership with Vision X Lighting, we enable our customers to create exciting lighting products capable of delivering high brightness light at great distances with unprecedented center beam candle power.”

#

### **About Luminus Devices**

Luminus Devices is a leading developer and manufacturer of LED technologies and solutions for the multi-billion dollar global illumination market. Luminus’ high

efficacy and high brightness LEDs are used by many of the world's biggest companies for general lighting, projection display, entertainment, ultraviolet curing, life sciences, medical, portable, transportation and digital signage lighting applications. Luminus has more than 151 patents/patents pending worldwide, and its revolutionary Big Chip LED™ technology enables new markets for solid-state lighting. Luminus has been certified for ISO 9001:2008, ISO 14001:2004/OHSAS 18001:2007 and its testing lab is accredited for ISO/IEC 17025:2005 for testing LEDs to the LM-80 standard. Headquarters and manufacturing facilities are located near Boston, Massachusetts, U.S.A. For more information, visit [www.luminus.com](http://www.luminus.com).

**About Vision Motor Sports Inc., dba Vision X Lighting**

Vision Motor Sports, located in Seattle Washington, was established in 1997 with the mission to revolutionize the lighting industry. Today we are doing just that. Engineering, Product Development and Marketing are conducted from the Vision X USA office located in Albona Washington. Vision X Asia is home to the Manufacturing, Testing, and Inventory Logistics departments of Vision X Global Lighting. Vision X has the mission of establishing partners around the World to continue developing and marketing the most advanced lighting products known to man. For more information, visit [www.visionxusa.com](http://www.visionxusa.com).

**Luminus Media Contact:**

Brendan Paul  
The CHT Group  
[Brendan@thechtgroup.com](mailto:Brendan@thechtgroup.com)  
(617) 226-7184

**Vision X Lighting Media Contact:**

Cameron Bushaw  
Vision X Lighting  
[Cameron@visionxusa.com](mailto:Cameron@visionxusa.com)  
(253) 218-2900 ext 101